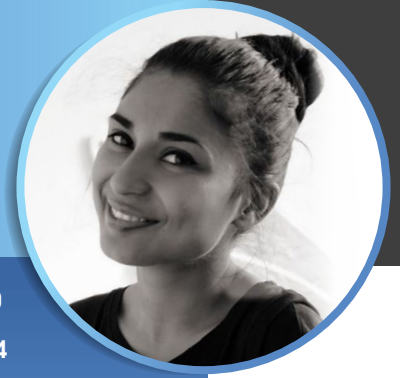


# Vibha Sharma

I am deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery. I am also a travel and social media enthusiast and I love the idea about branding and marketing. I want to seek challenging and creative tasks in a rapidly developing firm and work as an effective team player to achieve organizational goals and personal growth.



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🌐 www.behance.net/vibhusharm210f

📅 03 August, 1994

📍 36 Pretoria Road, Canterbury, Kent. CT1 1QL

## WORK EXPERIENCE

### Visual Design Associate Amazon Development Center

11/2021 – 12/2022 Chennai, India

Creates and deliver artwork designs for Prime Video site wenhance customer engagement across PV catalog by designing and contributing to different variants of artwork.

#### Tasks /Achievements

- Creates Cover Art image from base image using advanced photoshop tool and Prime Video artwork style guide.
- Design Personalized images (Creative Optimization) and Poster Arts for Clean Slate initiative.

### Executive Designer Creative Ad2pro Media Solutions, Pvt. Ltd.

11/2020 – 10/2021 Chennai, India

Develops and delivers creative content, cost efficient implementation and technology solutions to the world's leading enterprises and media companies.

#### Tasks /Achievements

- The clients would sent in briefs to design ads which would mainly consist of Retail, Automobiles, Memorial, Restaurant ads, etc. and branding campaigns to complete in hour to hour base deadlines using softwares like Adobe Indesign, Illustrator and Photoshop giving us the creative freedom.
- The Clusters I worked for are Gannett, News Corp, Australian Community Media.

### Junior Designer Creative Ad2pro Media Solutions, Pvt. Ltd.

05/2019 – 11/2020 Chennai, India

#### Tasks /Achievements

- The clients would sent in briefs to design ads which would mainly consist of Retail, Automobiles, Memorial, Restaurant ads, etc. to complete in hour to hour base deadlines using softwares like Adobe Indesign, Illustrator and Photoshop giving us the creative freedom.

## INTERN

### Image Associate Amazon Development Center

08/2018 – 11/2018 Chennai, India

#### Tasks /Achievements

### Junior Designer Creative Ad2pro Media Solutions, Pvt. Ltd.

02/2019 – 05/2019 Chennai, India

#### Tasks /Achievements

## EDUCATION

### MFA in Applied arts

8.2TGPA

Lovely professional University, Jalandhar  
05/2017 – 06/2019

Jalandhar, India

#### Course/Member

- Dissertation: Manipulation Tactics and Consumer behavior in Advertising
- Received Full Academic scholarship on the bases of National winning.
- Member of Division of Student Affairs.

### BFA in Applied arts

86.74%

Apeejay College of Fine Arts, Jalandhar  
05/2013 – 06/2017

Jalandhar, India

#### Course/Member

- Majored in VISUALIZATION AND CAMPAIGN PLANNING
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Awarded As Best Graphic designer

### SeniorSchool

DRV D.A.V Centenary Public School  
05/2011 – 06/2013

Phillaur, India

### MiddleSchool

DRV D.A.V Centenary Public School  
04/2005 – 03/2012

Phillaur, India

### Junior School

DRV D.A.V Centenary Public School

Phillaur, India

## PROJECTS

### Taj Tandoori Restaurant, Germany

(Germany based client)

- I have designed logo for them using software Illustrator
- I have also designed Menu Card for them.

### Kalmos Publishing Company

Delhi

- Story Boarding and character designing book called "Turbo Gang".
- Designed covers for various the book publishing

### Punjabi Song Posters

Punjab

- Khyal By Harjot Singh
- Saak By Jass Sahota

## SOFTWARES

Adobe Indesign	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●
Adobe Premier Pro	● ● ● ● ●
Microsoft Power Point	● ● ● ● ●
Microsoft Word	● ● ● ● ●

## SKILLS

Illustration	● ● ● ● ●
Image Manipulation	● ● ● ● ●
Logo Design	● ● ● ● ●
Graphic Design	● ● ● ● ●
Microsoft Office	● ● ● ● ●
Story Boarding	● ● ● ● ●
Wacom tablet	● ● ● ● ●

## LANGUAGES

Hindi	● ● ● ● ●
English	● ● ● ● ●
Punjabi	● ● ● ● ●
Tamil	● ● ● ● ●

## INTERESTS

- Doodling and sketching
- Travelling
- Watching movies and series on OTT platforms
- Dancing and singing

## AWARDS AND ACHIEVEMENTS

### **Silver Medalist**

Poster Making on the spot

*National youth festival 2016 -17*  
*Shiva ji University (kohlapur)*

### **Silver Medalist**

Poster Making on the spot

*North zone youth festival 2016 -17*  
*Chhatrapati Shahu Ji Maharaj University (Kanpur)*

### **Gold Medalist**

Poster Making on the spot

*Zonal youth festival (2016 -17)*  
*(GURU NANAK DEV UNIVRTRSITY-Amritsar (punjab))*

### **Gold Medalist**

Poster Making on the spot

*Inter Zonal youth festival (2016 -17)*  
*(GURU NANAK DEV UNIVRTRSITY-Amritsar punjab)*

### **1st – Poster making**

*Inter departement (SWACH BHARAT)*  
*Apeejay college of fine arts jalandhar*

### **2nd - Poster Making**

*Inter college competition (2016)*  
*Hindhu Kanya college – kapurthala*

### **1st - Poster Making**

*Red cross society At district level*

### **BEST DESIGNER AWARD (2016 -17)**

*Apeejay college of fine arts Jalandhar*

### **4th State art exhibition (2017)**

*INDIAN ACADEMY OF FINE ARTS AMRITSAR*

### **VIRTUOUS AWARD (September, 2019)**

Poster Designing

*2adpro Media solutions Private limited company*

### **VIRTUOUS AWARD (November, 2019)**

Story Boarding

*2adpro Media solutions Private limited company*

### **ARITST OF THE MONTH (June 2020)**

*2adpro Media solutions Private limited company*